



## Communication Internship

### We are looking for:

At InnoBoost, we envision a world where all innovation aims to keep the world livable and thriving. Our InnoBoost-ers have done amazing things in the past 10 years of InnoBoost's existence by developing and accelerating the launch of solutions for the Circular Economy. We have been very busy guiding businesses on their journeys to go beyond business as usual and create circular innovation. And we need many more businesses to join our purpose. That's why we need you.

**We are looking for a proactive, entrepreneurial communication intern who can support our teams in Singapore, Utrecht, and Barcelona and help grow our awareness on social media.**

### Goal

To manage our cooperative's online presence by creating and publishing various posts, articles, and videos on our LinkedIn pages, updating our company's content on the website, and developing collateral for promotion during business development. Members of the collective may also ask for your support in producing presentations.

Ultimately, you will help us reach our target audience by delivering practical and appealing online information about our company and products.

### Main tasks & responsibilities

- Collect input and proactively suggest topics for the communication planning
- Create (draft) posts in different formats following communication planning
- Share analytics with team to help grow awareness on topics and format
- Create and distribute marketing copy to advertise our company after approval by the sender
- Conduct keyword research and use SEO guidelines to optimize content
- Support our team with creating visually appealing and on-brand presentations

### Key requirements

- You are or have been educated in Media & Communications or adjacent studies
- Excellent knowledge of social media channels, like LinkedIn, Google and other relevant social media
- Passion for creating positive impact and sustainable solutions
- Great writing and communication skills in English
- Great interpersonal skills and likes to make connections

### In return, we offer you:

- A tremendous international learning environment, where you will work closely with an experienced team of innovation and sustainability professionals, for great customers
- Contribute to 'create profit to be proud of'
- Much room for personal development and initiative

**Has your interest been aroused? We are curious about you, so please send your resume and motivation to Sandra Hurlings at [hurlings@innoboost.nl](mailto:hurlings@innoboost.nl).**

InnoBoost is the innovation collective boosting the development and commercialization of circular economy solutions. To keep our world liveable and thriving and business blooming we'll take you on a co-creation journey, solving real business dilemmas one fact at a time.  
In small steps for big impact.