Risk to Opportunity Map

Develop an internal vision

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Risk

Legislation

How do you use it?

This map can be used to evaluate the positive impact projects can make. It can be used during each stage of the project. You can print it, put it on the wall and plot ideas on post-its as your project progresses.

Plot ideas on the map

- 1. What is your company already doing to create positive impact?
- 2. What does creating positive impact means for each project member?
- 3. During the project new ideas might emerge. Keep plotting the ideas on the map.

Discuss ideas

- 1. Where are we now?
- 2. How far do we want to move up the Risk to Opportunity map?

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- 3. During which timeframe can this solution be implemented?
- 4. Can you divide solutions into smaller steps and work towards the ideal state?
- 5. Who is responsible for which step?

Legal Focus Value Focus Cost & Product Focus

Change to recycle Change material to durable material **Biomimicry** Install solar for lightweight panels structure of tools Cycle to No toxic work materials **Cost-reduction** Material savings Compliance Lightweight design

Labor conditions

Eco-efficiency

Recycleble material Long lasting design

> Where we are standing now Longlasting Cheesewares with a warranty of 10 years

Service sharpen Cheesewares

Circular Product Innovation

Modular product design to retrieve components

Circular business model

Business Model Innovation where profit is not based on product replacement but on offering continuous value. This is often done in collaboration with partners.

Where we want to go Pay for a good time instead of functional cheesewares. In line with vision: 'help everyone enjoy cheese'

Regenerative systems

System Focus

System change in which the significant positive social and ecological impact is measured and proven

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