

Risk to Opportunity Map

Develop an internal vision

How do you use it?

This map can be used to evaluate the positive impact projects can make. It can be used during each stage of the project. You can print it, put it on the wall and plot ideas on post-its as your project progresses.

Plot ideas on the map

1. What is your company already doing to create positive impact?
2. What does creating positive impact mean for each project member?
3. During the project new ideas might emerge. Keep plotting the ideas on the map.

Discuss ideas

1. Where are we now?
2. How far do we want to move up the Risk to Opportunity map?
3. During which timeframe can this solution be implemented?
4. Can you divide solutions into smaller steps and work towards the ideal state?
5. Who is responsible for which step?

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